
Joshua R. Fraga

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EDUCATION

Texas State University, San Marcos, TX - *Bachelor Of Science in Advertising*

August 2019 - May 2023

- **Top Scholars** (August 2019 - May 2023) - Scholarship Recipient
- **AAF Texas State** (January 2021 - May 2023) - Member
- Relevant coursework: Immersive Storytelling, Advertising Campaigns, Media Planning

EXPERIENCE

MOVE Texas, San Marcos, TX - *Field Canvasser*

September 2022 - November 2022

- Joined local and statewide efforts to register thousands of young voters in Texas through voter registrations, phone, and text banks.
- Hays County Voter Registrar, over 500 door flyers handed out.

Division of Inclusive Excellence, San Marcos, TX - *Student Staff Assistant*

April 2022 - September 2022

- Manage and create social media posts promoting opportunities and events at Texas State University.
- Used Canva for content creation and Teams for staff management and details.

Alkek Library, San Marcos, TX - *Printer Specialist*

September 2021 - December 2021

- Helped maintain and analyze printer workload to prevent problems.
- Worked with library staff to efficiently move paper.

SKILLS

Videography: 360 VR storytelling, 4k compilations, short-form content

- Adobe Premiere Pro, iMovie, Davinci Resolve, CapCut

Media: Campaign rollout, Media planning

- Hubspot Digital Media Certified, Google Ads Certified

PROJECTS

Concert Videography: 4+ years of filming over 100 live music events.

[LET HIM COOK:](#) 15-minute DJ performance on campus every weekday.

[Flashy Gem Views:](#) Live music performance blog within central Texas.

Video Edits: 8+ years editing short videos for social media users.